



# *Costa Venezia*

*Genoa, March 12th, 2018*



# The ship

# Costa Venezia



Costa Venezia is the first ship specifically designed for the Chinese market.

**Built in Italy** by Fincantieri, it will have a gross tonnage of 135,500 tons, will offer 2,116 cabins and will fly the **Italian flag**.

The design of the ship is all **dedicated to the city of Venice**.

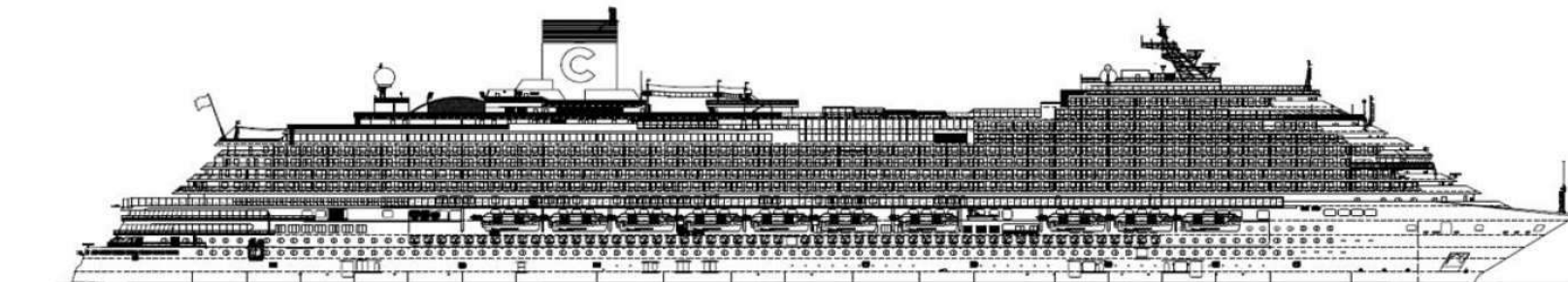
On board the Guests will be able to live a unique experience and let themselves be seduced by Italian food, art, music and entertainment on a "virtual" and **multi-sensory journey in Venice**.

In the evening it will also be possible to take part in a **masquerade ball** that will re-create the atmosphere of the famous city carnival on board.

# Costa Venezia

## Factsheet

- Built in Fincantieri Italy
- Flag Italian
- Length 323.6 m
- Width 37.20 m
- Height 80.45 m
- Numbers of decks 20
- Max speed 22.6 Kn (service speed 18.0 Kn)
- Gross Tonnage (GRT) 135.500 GRT
- Guests cabins **2.116**









# The concept

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# Costa Venezia



## Why a ship dedicated to the city?

Venice represents an aspirational premium travel experience for the new Chinese cruise consumer.



# Costa Venezia

## Carnival as main theme of on board experience

Our brand story focus on an experiential element of Venice that can drive consumer experience on and off the ship. The 'Carnival of Venice' is the city's most iconic tradition that celebrates the Venetian spirit, culture and lifestyle.

A uniquely Venetian tradition.



# Costa Venezia

## Carnival – The mask

What makes the Carnival of Venice different from any other carnival around the world?  
The Mask symbolizes the Venetian experience on board.



- It lets Guests drop their guard and enjoy themselves without restriction.
- It liberates Guests to interact with others more freely – stranger or family.
- It enables Guests to fully partake in a truly authentic Venetian celebration.



# The inaugural cruise

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# Costa Venezia

## Inaugural cruise on the way of Marco Polo



## Inaugural cruise on the way of Marco Polo

### Docs and Visa for this cruise

In general an European Guest needs:

- Passport valid for 6 months after the end of the cruise
- India: single, double or multiple (preferably normal, not e-visa) visa to be done before departure
- Sri Lanka: visa (it's electronic at no cost) to be done before departure
- China: visa to be done before departure
- Vietnam: incoming visa loaded on board expenses

Clearly, this topic must reviewed later in detail as something could change in one year

### Shorex

Excursions in most important ports will be in all main languages

### CostaClub

For European CostaClub this cruise is valid for points collection and the main privileges will be granted

### Gastronomy experience

This cruise will be, also from the point of view of gastronomy, a journey on the Marco Polo's traces (footsteps) as typical specialties of visited Countries will be prepared by Costa's Chefs.

## Inaugural cruise on the way of Marco Polo

#	DATE	DAY	DESTINATION	ARRIVAL	DEPARTURE
0	08.03	Fri	Trieste, Italy		20:00
1	09.03	Sat	At Sea		
2	10.03	Sun	Dubrovnik, Croatia	07:00	16:00
3	11.03	Mon	Corfu, Kérkira, Greece	08:00	18:00
4	12.03	Tue	At Sea		
5	13.03	Wed	Iraklion, Greece	08:00	16:00
6	14.03	Thu	Suez Canal Transit, Egypt	22:50	
7	15.03	Fri	Suez Canal Transit, Egypt		15:00
8	16.03	Sat	Aqaba, Jordan	09:00	22:00
9	17.03	Sun	Eilat, Israel	01:00	19:00
10	18.03	Mon	At Sea		
11	19.03	Tue	At Sea		
12	20.03	Wed	At Sea		
13	21.03	Thu	At Sea		
14	22.03	Fri	Salalah, Oman	07:00	18:00
15	23.03	Sat	At Sea		
16	24.03	Sun	Muscat, Oman	08:00	18:00
17	25.03	Mon	At Sea		
18	26.03	Tue	Abu Dhabi, United Arab Emirates	08:00	20:00
19	27.03	Wed	Dubai, United Arab Emirates	08:00	
#	DATE	DAY	DESTINATION	ARRIVAL	DEPARTURE
0	27.03	Wed	DUBAI, UNITED ARAB EMIRATES	08:00	overnight
1	28.03	DO	DUBAI, UNITED ARAB EMIRATES		22:00
2	29.03	Fr	Abu Dhabi, United Arab Emirates	08:00	overnight
3	30.03	Sa	Abu Dhabi, United Arab Emirates	overnight	12:00
4	31.03	So	Khor al Fakkan, United Arab Emirates	07:00	15:00
5	01.04	Mo	At Sea		
6	02.04	Di	At Sea		
7	03.04	Mi	Marmugao (Marmagao), India	10:00	22:00
8	04.04	Do	At Sea		
9	05.04	FR	COCHIN, INDIA	08:00	overnight
10	06.04	Sa	Cochin, India	overnight	12:00
11	07.04	So	Colombo, Sri Lanka	10:00	22:00
12	08.04	Mo	At Sea		
13	09.04	Di	At Sea		
14	10.04	Mi	At Sea		
15	11.04	Do	Langkawi, Malaysia	08:00	17:00
16	12.04	Fr	Port Kelang, Malaysia	08:00	17:30
17	13.04	SA	SINGAPORE, SINGAPORE	08:00	23:59
#	DATE	DAY	DESTINATION	ARRIVAL	DEPARTURE
0	13.04	Sa	Singapore, Singapore	08:00	23:59
1	14.04	So	At Sea		
2	15.04	Mo	At Sea		
3	16.04	Di	Laem Chabang, Thailand	06:00	overnight
4	17.04	Mi	Laem Chabang, Thailand	overnight	17:00
5	18.04	Do	At Sea		
6	19.04	Fr	Phu My, Vietnam	08:00	21:00
7	20.04	Sa	At Sea		
8	21.04	So	Chan May Port, Vietnam	08:00	20:00
9	22.04	Mo	At Sea		
10	23.04	Di	Shenzhen Pt, People's Republic of China	07:00	14:00
10	23.04	Di	Hong Kong, Hong Kong	20:00	overnight
12	24.04	Mi	Hong Kong, Hong Kong	overnight	18:00
13	25.04	Do	At Sea		
14	26.04	Fr	Keelung (Chilung), Taiwan	07:00	15:00
15	27.04	Sa	At Sea		
16	28.04	So	At Sea		
17	29.04	Mo	Yokohama, Japan	13:00	22:00

# The cabins







Balcony cabin



Suite



'Standard' bathroom



# The facilities

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# Restaurants and Bars



## RESTAURANTS

Marco Polo Restaurant  
Canal Grande Restaurant  
Lido Marketplace  
Restaurant  
Lanai BBQ Bar  
Frutti di Mare Restaurant  
鑪 The Pot  
La Fiorentina Steak House  
Ristorante Casanova  
炎 Teppaniaky  
Burger Spot  
Dim Sum Mania  
Napoli Pizza  
Seafood Shack  
Gelateria Dolce Vita

## MAIN BARS

Lounge Delle Stelle  
Bella Bar  
Masque Lounge  
Gondola Lounge  
Burano Pool Bar  
Lido Bar



Fish Restaurant



Hot Pot





La Fiorentina Steak House



Marco Polo Reastaurant





Teppaniaky









Lounge delle Stelle





Lounge delle Stelle



Lounge delle Stelle



Lounge delle Stelle... by night



Bella Bar



Mask Lounge

# Public Areas

Piazza San Marco

Lido Deck

Giardino Veneziano

Shore Excursion Office

Guest Service

Hospital

Burano Sunshine Deck



Piazza San Marco



Galleria Fountain





Lido deck



Lido deck



Lido deck



Lido deck

# Shopping



Galleria Shops  
Calle Larga Boutiques  
Photo Gallery  
Art Gallery





# Entertainment



Teatro Rosso

Volare KTV Karaoke

Casino di Venezia





Teatro Rosso



Volare Karaoke



Casino di Venezia



Casino di Venezia



Casino di Venezia

# Sports and Spa



Bellezza Spa  
Squok Club  
La Laguna  
Jogging Track  
Rope Garden  
Activity Deck  
Minigolf  
Fitness Garden  
Teen Zone



Spa Bellezza - Reception







# The on board experience

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# On board experience unique selling points



- Entertainment. GOLDEN PARTY: Carnevale di Venezia and Golden Night
- Food. True Italian Pizza and Chef Umberto Bombana (6 stars in career)

# On board experience

## Carnevale di Venezia

- One full deck dedicated to the party
- Big Choreography
- All Crew Masquerade
- Premium masks on sales
- Premium Art and Craft
- Happy Venetian Music & Dance
- Photo with Costumes
- 150 Masks Free
- Carnival parade
- White jokes
- Themed Food
- Street Artists



# On board experience

## Chef Umberto Bombana



- 6 Michelin Stars in career
- His menu in Restaurant Casanova



# On board experience

## Our Napoli Pizza

What makes a perfect Authentic Italian pizza ? .

- Italian D.O.P. (From protected and certified Italian origin) sourced ingredients
- Prepared by Italian chef – Pizzaiolo
- Special yeast dough base
- Cooked on stone
- Made with love, to perfection



